# Sarah Beech

Austin, TX • sbeech@utexas.edu • sarah-beech.com

## EDUCATION

**The University of Texas at Austin (UT)** *May 2020*
*Bachelor of Arts, Government & Bachelor of Arts, Psychology* *3.989 GPA*
*Liberal Arts Honors Program*

**Thesis**, Department of Government, UT *May 2019*
*The Framing of Human Trafficking Victims: An Issue of Policy Prioritization*
Designed a survey experiment using Qualtrics; administered the survey to a sample of 776 college students
Collected, coded, and analyzed survey data using STATA; tested data for variable significance
Presented findings to college community; explained the effects of bias towards domestic human trafficking victims

## ACHIEVEMENTS

**Dean's Distinguished Graduate Award, Honorable Mention,** UT *May 2020*
Awarded for achievements in undergraduate research, leadership, and service to the college, university, and community

**William Jennings Bryan Prize,** Department of Government, UT *June 2019*
Awarded for writing the best honors thesis in the UT Dept. of Government during the 2018-19 academic year

**Distinguished College Scholar,** College of Liberal Arts, UT *April 2019*
Awarded for ranking in the top 4% of my class in the College of Liberal Arts, based on in-residence cumulative gpa

## RESEARCH EXPERIENCE

**Department of Government, UT,** Austin, TX *August 2019 – May 2020*
*Lead Research Assistant – Political Psychology, Dr. Bethany Albertson* *January 2020 – May 2020*
Trained research assistants for the Spring 2020 semester on how to create literature reviews, summarize and interpret
scholarly work, and organize research projects
*Research Assistant* *August 2019 – December 2019*
Assisted Dr. Albertson on political psychology projects; conducted literature reviews on the role of emotions in politics,
anxiety in U.S. elections, and citizen trust in U.S. elections

**Liberal Arts Honors Program, UT,** Austin, TX *January 2019 – May 2019*
*Undergraduate Research Fellow*
Graded student research proposals and homework assignments; provided feedback to students on their research projects
in the undergraduate class, *LAH103H: The Nature of Inquiry*
Helped students develop literature reviews, form research questions, and conduct small-scale experiments to address
their inquiries; topics included a variety of liberal arts disciplines

**Self-Regulation Lab, Department of Psychology, UT,** Austin, TX *January 2018 – May 2018*
*Research Assistant – Social-Cognitive Neuroscience, Dr. Jennifer Beer*
Guided participants through an online personality assessment, recorded data, and performed administrative work
Research assessed the neural basis of motivational influences on social context, exploring how individuals perceive others
in light of novel information

**Twin Brains Project, Department of Psychology, UT,** Austin, TX *January 2017 – May 2019*
*Lab Supervisor – Developmental Psychology, Dr. Elliot Tucker-Drob* *Spring 2019*
Delegated lab tasks to judges and research assistants; tasks involved testing the executive functioning of twin children
Served as first point of contact for participant and research assistant questions
*Judge – Trier Social Stress Test* *Spring 2018, Fall 2018*
Interviewed children to assess their creative and mathematical abilities; rated children's performance
Monitored and recorded the stress levels of participants
*Research Assistant –Developmental Psychology* *Spring 2017, Fall 2017*
Conducted 5-hour cognitive tests on twin children to assess their level of intelligence; administered in-person and
computerized intelligence tests as well as participant interviews
Collected saliva and hair samples from the children; prepared samples for shipment to an international lab

## PROFESSIONAL EXPERIENCE

**Public Blueprint,** Austin, TX *(Public Affairs and Lobbying Firm)* *January 2020 – Present*
*Research Associate and Digital Strategist, Full-time* *June 2020 – Present*
- Launch public affairs campaigns on behalf of interest groups and political action committees (PACs) across Texas; achieve client goals through email marketing, digital advertising, social media management, and strategic copy editing
- Utilize Facebook and Google Advertising platforms to create digital ad campaigns; modify ad strategy based on performance
- Manage social media accounts for clients; craft messaging that appeals to target audiences and develop social media copy to advance legislative goals, breaking down complex policy issues for the public

*Intern – Government Relations, Part-time* *January 2020 – May 2020*
- Conducted policy research and wrote memorandums on state and local policy issues; helped develop strategies to pass bills for the upcoming Texas legislative session
- Wrote, edited, and published blog content on the company website, based on client case studies
- Collected data on political candidates and helped create statewide voter guides for the primary and general elections

**The Dressember Foundation,** Los Angeles, CA *(Anti-Human Trafficking Nonprofit)* *February 2018 – June 2018*
*Remote-based Intern – Editorial, Part-time*
- Wrote, edited, and published articles for the Dressember Foundation website; educated the public on domestic and international human trafficking operations
- Interviewed business professionals, law enforcement agents, and non-profit workers about their experience in the anti-human trafficking movement

**Key2Free,** Georgetown, TX *(Anti-Human Trafficking Nonprofit)* *July 2017 – August 2017*
*Intern – Education and Prevention, Part-time*
- Worked with the Education and Prevention Team to create presentations on human trafficking; presented to community members including law enforcement agents and social workers
- Summarized human trafficking statistics in weekly reports, which included victim estimates, prevalence rates, and human trafficking arrests and convictions

## SERVICE & ACTIVITIES

**International Justice Mission (IJM) Longhorn Chapter,** Austin, TX *August 2016 – May 2019*
*President* *Fall 2018, Spring 2019*
- Led an on-campus organization whose goal was to raise awareness about the realities of modern-day slavery
- Delegated IJM leadership tasks to a team of 5 officers; led weekly meetings of 20-30 students
- Organized and executed fundraisers to raise money for the global IJM fund; fundraised over $700/ each semester

*Vice President* *Fall 2017, Spring 2018*
- Lead prayer nights consisting of 30-40 students, prepared bible study plans, and directed the worship team
- Maintained social media platforms to promote IJM membership

## SKILLS

**Basic**
   Research Methods, Data Analytics, Writing, Copy Editing, Digital Marketing & Ad Buying

**Computer**
   STATA, SPSS, Qualtrics, Google Suite, Microsoft Office, Adobe InDesign, Adobe Photoshop, Google Ad Manager, Facebook Ad Manager, Airtable, Basic PC and Mac Software

## INTERESTS

American politics, public opinion, cognitive psychology, human rights, hiking

## ONLINE PUBLICATIONS

**The Dressember Foundation** – Anti-Human Trafficking Nonprofit
*Can Victims Become Traffickers? The Story of Allison Mack*
   https://www.dressember.org/blog/allisonmack?rq=sarah%20beechLink
*A Broken Immigration System: The Story of 1500 Lost Children*
   https://www.dressember.org/blog/1500lostchildren?rq=sarah%20beech
You may view more articles at the following *link:*
   https://www.dressember.org/search?q=sarah%20beech&f_collectionId=599f067d03596ede4743700d

**Medium** – Online Publishing Platform
*The Texas Justice System and its Response to Human Trafficking*
   https://medium.com/@sarahbeech/the-texas-justice-system-and-its-response-to-human-trafficking-8e3bba18b03c?source=friends_link&sk=6aee7043bcf034224d813ad6f2841a91